

MEDIA ADVISORY
JANUARY 20, 2015

**OpenADR Alliance, 20+ Members to Showcase Smart Grid Solutions
at DistribuTECH 2015 in San Diego**

WHO:

- The OpenADR Alliance, a nonprofit corporation created to foster the development, adoption, and compliance of the Open Automated Demand Response (OpenADR) smart grid standard.
- Co-exhibitors [AutoGrid](#), [Fujitsu](#), [Powerit Solutions](#) and [Universal Devices](#) (OpenADR members)
- In addition, over 20 OpenADR members will exhibit throughout the conference, showcasing OpenADR solutions that address customer needs in the residential, commercial and industrial markets.

WHAT:

- **OpenADR Theater Presentations**
In the OpenADR Alliance booth, #3811, members will share their perspectives on innovative programs, solutions, and developer resources based on the OpenADR standard for automated demand response. To view the theater schedule [CLICK HERE](#).

Utility University

“Implementing Automated Demand Response Programs” workshop by QualityLogic's Chief Test Architect, Jim Zuber and Smart Grid General Manager, James Mater.

Monday, February 2, from 8 a.m. to 12 p.m. – pre-show workshop [Register Today](#).

This workshop is for utilities, DR designers and program implementers who are planning to use OpenADR 2.0.

“OpenADR’s presence at DistribuTECH is a reflection of the technology's growing popularity among utilities and system operators,” said Barry Haaser, managing director for the OpenADR Alliance. “To date we have more than 60 certified products in the market, which is a clear indicator of how effectively the OpenADR standard addresses the market need for demand response programs.”

WHEN: Feb. 3-5, San Diego Convention Center, San Diego, CA

WHERE: OpenADR Member Pavilion and Theater in booth #3811.

NOTE: OpenADR executives and exhibiting members will be available for press meetings.

About the OpenADR Alliance

The OpenADR Alliance fosters the development, adoption, and compliance of the Open Automated Demand Response (OpenADR) standard through collaboration, education, training, testing, and certification. The OpenADR Alliance is open to all interested stakeholders interested in accelerating the adoption of the OpenADR standard for price- and reliability-based demand response. More information can be obtained at <http://www.openadr.org/>

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